

You TM ology 101

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Final Project
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Teacher: Mr. Lehr

Class Title: YouTubeology 101 (the study of YouTube)

Classroom: Exclusively Online

Assignments: 1 assignment/wk, 2-3hr of work/assignment, 15 wks of assignments total

Technical Requirements:

Working Computer • Strong Internet Connection • Webcam • Built-in or External Microphone

Introduction to YouTubeology 101

Welcome to YouTubeology! The aim of this class is to introduce you to several aspects of YouTube that are beneficial to education and learning. We will try to answer questions such as “What is YouTube?” “What is it’s purpose/role in our society?” I can promise you that all of the videos you watch for this class will be thought provoking, interesting and will challenge the way you view information and how you respond to it. *No one* will leave this class unchanged.

Although this course is based on YouTube, a massive collection of videos and vloggers from around the world, there will still be writing involved. We will operate on a **View, Respond, Write and Record** system. Each week we will be viewing videos on YouTube, responding to them via text or recordings, writing about our reactions in blogs and recording our reactions via webcam to share with class. Please be respectful of other’s work and know that any mocking/ridiculing/slander/plagiarism etc. will not be tolerated.

Class Schedule

Week One: Setting up your Email / YouTube / Blog Accounts.

Separate Email Account

For this class it will be necessary for you to set up a separate email account specifically for this class. This email will be checked daily for updates from me, messages from the YouTube community including your classmates and also to receive updates from the blog you will be constructing for this class. You are free to use any email site available to the general public (hotmail, gmail etc.) but keep in mind I am in no way affiliated with any of these companies and cannot help you recover passwords, user ids etc. It is your responsibility to keep track of these pieces of information as is for all parts of this class.

To setup a YouTube account follow these simple steps:

- 1.) Go to <http://www.youtube.com/>
- 2.) In the upper right hand corner of the YouTube’s main page is a link titled “Sign Up.” Click on this link.
- 3.) Create your account by answering the questions asked. **Be sure you use your email account specifically for this class.** Again, be sure to write down your username and password, as I will not be able to recover them for you.

Also keep in mind that your YouTube page and blogs are what you will be graded on. The work that you present here is what your classmates will see, it is what the rest of the YouTube viewers will see etc. Make sure the works you publish on either of these sites (your YouTube site and blog) are of the **highest** quality. Also, make these pages a space you are comfortable in. Let people know what your likes and dislikes are in your bio – but never give out personal information (ex: address, phone number, locker combination etc.) You can also do this by “Favoriting” movies as you view them on your YouTube page. This gives people an idea of what you are watching, what you are rating, and what you find interesting. You might learn something new about your friends in class as well as something about someone you never knew!

Blog Setup

In addition to an email account and a YouTube account you will need to register for a blog. Your blog will be the center of all your written work that I will review weekly. Each week you will contribute to this blog to document what you are learning in the class and pose questions for your peers. Like your email account, feel free to register a blog at whatever blog site you wish (I recommend www.blogger.com or www.wordpress.com). Most sites are straightforward as to how to set up an account and hit the ground running. Please use your email created specifically for this class and remember to keep your username and passwords safe and private.

Week Two: See What Others Are Watching

It is a good idea to view YouTube as a living, breathing community. Millions of people everyday log onto YouTube to get information, to produce material, to get their voice heard, to talk about matters are important to them and so on and so on. Often times seeing what other people are interested in is as simple as logging onto YouTube.

VIEW

For this assignment please log into your YouTube account and follow this link:

<http://www.youtube.com/browse?s=mp>

This page displays the most popular videos of the day. As members of the YouTube community we have the ability to sort these videos by popularity for “Today,” “This Week,” “This Month,” and “All Time.”

For this assignment please watch three videos from each category (3 from “Today,” 3 from “This Week” etc.). While you are watching these videos think critically about what these currently popular views say about our society and as a world as a whole (keeping in mind that YouTube is a worldwide site). How do they vary from “Today,” “This Week” etc.? Try asking yourself questions like: “Why are these videos watched so much?” or “Is there a reason these are so popular?”

RESPOND

For each of the movies you watch comment on each. Share some of your insight on the topic and the feelings that were provoked from watching them. In addition to writing your own comments respond to two other people's comments from the videos you watch. In these responses give your opinion about their comment and pose a question about the video in general.

WRITE

On your blog discuss your reactions to the videos you've watched. Talk about some of the questions that you were thinking about when you were viewing the most viewed videos from the different sections. What do these videos represent? What do these videos say about us as viewers?

RECORD

Make a short video that discusses this week's work. This clip should be between :30 seconds and 2:00 minutes.

Week Three: YouTube Experts: Gurus.

Because YouTube is a community of people with different interests and different opinions many people think they are experts on many issues. This week's study will take a closer look at some of those vloggers that consider themselves "Gurus."

VIEW

For this assignment please log into your YouTube account and follow this link:

<http://www.youtube.com/members?s=mv&t=t&g=4>

This page displays the most popular gurus of the day. Take a few minutes and find 3 gurus that share a common interest with you. These interests don't have to be something that you yourself are a so-called "expert" on – after all, these vloggers are the gurus, not you!

After finding 3 gurus that you are interested in watch several of their videos. Is there a common theme to their videos? Do they seem to be experts on topics? What makes them qualified to teach or inform on a certain subject?

RESPOND

For each of the gurus that you choose write them a message. This can be done by viewing their main site and select "Send Message" under the "Connect with ____." Share your thoughts with these vloggers directly. They value your opinion and will often times respond to a thoughtful message. Try asking them questions about what their videos made you think about or how they made you feel. Were they informative? Were they intuitive? Were they hard to understand? Why?

WRITE

On your blog write about your experience with these gurus. Were they everything you hoped for? Do you feel like you could do a better job than they did on the same or a similar topic? What things did you like about their work and which things didn't you like about it? Would you view them again? This response should be at least 5 paragraphs long.

RECORD

It's your turn to be the guru! What do you consider yourself a guru at? What are other people telling you are good at? It's your time to shine. Talk about a specific topic, study or practice that you feel others could benefit from your guidance. This video should be no shorter than 2:00 minutes long.

Week Four: Community Contests

YouTube can be a source of entertainment but it can also be a place where merchandise is advertised. Many companies like "Nature Valley" granola bars and "Tide" laundry detergent use YouTube as a place to advertise their products. One of the most interesting ways that these companies get viewers attention is by giving stuff away in contests.

VIEW

For this assignment please log into your YouTube account and follow this link:

http://www.youtube.com/contests_main

As you can see, the link provided directs you to the "Contest" page of YouTube. It is at this location that companies such as "Gillette," "Lipton," "Dunkin' Donuts," and many more companies use YouTube to their advantage by reaching a unique audience. Unlike marketing on television, advertisers use YouTube to reach a whole different audience and interest them in their products. These contests are a perfect example of that. View 5 of the contests that are currently on the "Contest" page picking videos that grab your attention from the display image and/or description.

RESPOND

From the 5 contest videos you viewed choose two of them to respond to. Of the two, one contest must require you record yourself for submission. For these contests make sure you read the rules and regulations before submitting your name.

WRITE

In your blog this week discuss the difference advertising in this way made you think about the products you investigated. After looking at your options why did the five grab you attention? Was it because the image appealed to you? Was it the description that made you want to check out what the contest was about? Did you notice the picture from somewhere else? Think about these things and respond in your blog with at least 4 paragraphs of writing.

RECORD

The recording section for this week will be a copy of the video you submitted for your video submission. Explain which contest you entered it in for and what is at stake.

Week Five: Music's New Artists

In week three we took a look at some very influential vloggers: Gurus. For this week's lesson we will be examining another group of vloggers that think they have what it takes to break into the world's music industry.

VIEW

For this assignment please log into your YouTube account and follow this link:

<http://www.youtube.com/members?s=mv&t=a&g=1>

This page of artists displays the most viewed musical artist channels from all of YouTube. YouTube has become a testing, proving and signing ground for many artists. From the "Most Viewed" / "All Time" tabs we see popular names that we are familiar with: Britney Spears, Linkin Park, Jonas Brothers, 50 Cent etc. Even labels like "Warner Brother Records" and "Sony BMG" are logged onto YouTube. All of these artists have one thing in common: they all want exposure.

For this assignment choose 3 artists that you are NOT familiar with (trust me, this assignment is more fun if you don't know the artist) and visit their YouTube page. What videos do they have up? Are they all of performances or is there footage of behind the scenes? Do they have personal interviews that show them as an approachable artist?

RESPOND

Like mentioned before all of the artists on YouTube are looking for exposure. Respond to at least 10 videos of 10 *different* songs with either a text or video response. Let the artist or group know what the song made you think about; what emotions it evoked in you. Did it inspire you to write your own music or pick up an instrument? Maybe you'll want to ask them why they wrote this particular song. Or maybe you are more interested in them as band or group and you'll want to ask them how they started. Anything (appropriate) goes.

WRITE

Out of all the music you've listened to for this week choose one song that really inspired or moved you. In your blog, post (at least) 5 paragraphs describing the song and why you chose it as your favorite. What set it apart from the rest? What made it unique? Did the video that accompanied it help or hinder the song as a whole?

RECORD

For this week's "Recording" section... a little fun. Choose one of the songs you listened to off YouTube with this week's assignment and record yourself lip-synching over the video. This should be fun! Post it on your blog and maybe, if you're daring enough, send it to the artist of the song!

Week Six: Creativity Worth Spreading.

We all have ideas. Some would say that all ideas are good ideas... and then again some would argue this idea. For this week's assignment we will examine one particular channel that embraces truly great ideas that have started changing the world or will soon.

VIEW

For this assignment please log into your YouTube account and follow this link:

<http://www.youtube.com/user/TEDtalksDirector>

Technology, Entertainment, Design (TED) is an organization that embraces those with new and often times radical ideas. Some well known speakers that have been invited to the annual conference TED holds every year include Stephen Hawking, Al Gore, Bono from U2, conservationist Richard Branson from "Virgin Records" plus many many more.

This assignment will focus on one particular speaker by the name of Sir Ken Robinson. TED's description of Robinson's presentation is described in this way:

"Sir Ken Robinson makes an entertaining (and profoundly moving) case for creating an education system that nurtures creativity, rather than undermining it. With ample anecdotes and witty asides, Robinson points out the many ways our schools fail to recognize -- much less cultivate -- the talents of many brilliant people. "We are educating people out of their creativity," Robinson says. The universality of his message is evidenced by its rampant popularity online. A typical review: "If you have not yet seen Sir Ken Robinson's TED talk, please stop whatever you're doing and watch it now."

For this week's "Viewing" portion please watch Robinson's video at the following link which was filmed in February 2006:

<http://www.youtube.com/watch?v=iG9CE55wbtY>

RESPOND

Respond to this video in textual form listing three things you found useful or insightful, things that you hadn't thought of before watching this video or maybe have thought of but things you think Robinson does a good job of explaining.

WRITE

At the following link write TED a short one to two paragraph message expressing what you thought about Robinson's presentation. Was it productive? Did it make you want to do something similar to his work? Were you confused? Did he go too fast or slow? Do you think Robinson should speak more often? etc. Write your response in the space available

at the link and remember to include your email specific to this class. Also, copy and paste your message to TED to your blog for all of your classmates to see.

<http://www.ted.com/index.php/contact>

RECORD

Record a two to three minute movie explaining what your thoughts on what role schools play on your creativity. Do you feel they hinder your creative prowess? Do they encourage creativity? Do you feel free to embrace your creativity? Is our school designed like the ones Robinson describes? How?

Week Seven: Vote! Vote! Vote!

With election season in our midst it is important to get involved. One of the ways to get involved is to educate yourself about the candidates that are running for office. With YouTube, investigating, voicing your opinion with others, and expressing your political views are not only easy but also a good way to familiarize yourself with the political prospects of the U.S.

VIEW

For this assignment please log into your YouTube account and follow this link:

<http://www.youtube.com/youchoose>

The race for the presidency is heating up and if you aren't already involved now is the time. Following the link above you will be redirected to a page on YouTube that is devoted to educating the public about the candidates for United States president.

Please view each of the three remaining candidates sites and watch a few of their videos including the following from each of their sites:

- (5) Television ads
- (1) Speech at least 10 minutes in length
- (2) Television interviews

RESPOND

Pick two candidates, one Democrat and one Republican, and comment on their videos. Please comment on at least 5 videos. You may comment on any video you like as long as you pose at least one question and one insightful critique of what the candidates are saying. You DO NOT have to agree with what the candidates are saying but be sure to back up your comments with a personal opinion or hard facts. In addition to your comments, respond to at least two already posted comments critiquing or challenging a point another viewer has raised.

WRITE

In your blog this week, write about whether or not you feel like YouTube does a good and FAIR job representing the presidential candidates. What parts of the site appealed to you and what aspects turned you off? Do you feel like you could make an educated decision about the leader of your country simply by watching YouTube debates, commercials and presentations uploaded by these candidates? What would you like to have seen that you didn't?

RECORD

Record one video response to any candidate of your choice. This video should be between 1:30 and 3:00 minutes long. Please keep in mind that, like in your responses, you do not have to agree with the candidate. At the end of your video response inform the candidate whether or not you will vote for them based on what you've seen on their YouTube channel or if more information is needed before you make your choice.

Week Eight: Reflection Thus Far

With seven weeks under our belts it is time for a bit of a break. But not totally. Take this week "off" by viewing your classmate's vlogs, blogs and responses to video. Also take this time to catch up on work that you've gotten behind on thus far in class.

VIEW

View other student's vlogs.

RESPOND

Respond to at least 10 different student's blogs via text and/or video responses.

WRITE

From your subscription section recommend at least 2 videos to 2 different students. You can do this by viewing a particular movie, clicking on the "Share" button below the viewing screen and sending it via email.

RECORD

Send a clip between :30 and 1:00 minute long to me about how the class is going. Talking about what things you would change if you could about the course and what things you would keep the same.

Week Nine: What You See is What You Get

We are a culture that is driven by media; there is no doubt about it. As consumers of the media very rarely do we stop and evaluate what we are being presented with. But what we are exposed to has a monumental impact on the way we live and media is a large part of what we are exposed to. Why then are we so quick to accept everything we are given by it? Whose life is this anyway?

VIEW

For this assignment please log into your YouTube account and follow this link:

<http://www.youtube.com/user/ChallengingMedia>

The Media Education Foundation describes itself this way on their YouTube Channel:

“The Media Education Foundation (MEF) produces and distributes video documentaries to encourage critical thinking and debate about the relationship between media ownership, commercial media content, and the democratic demand for free flows of information, diverse representations of ideas and people, and informed citizen participation.”

YouTube has been a powerful outlet for MEF, a.k.a. ChallengingMedia. With over 50 thousand views and nearly 400 videos it one of the largest critics of media on YouTube.

Please view three of the five videos listed below. Please note that * denotes offensive language and/or images in these videos:

*Hip-Hop: Beyond Beats & Rhymes**

<http://www.youtube.com/watch?v=WjxjZe3RhIo>

*War Made Easy – Trailer**

<http://www.youtube.com/watch?v=H5CF5pfVzLI>

Consuming Kids: The Commercialization of Childhood (Trailer)

<http://www.youtube.com/watch?v=HKH4YGKnOSs>

*Slim Hopes: Advertising & the Obsession With Thinness**

http://www.youtube.com/watch?v=C7143sc_HbU

*Game Over: Gender, Race & Violence in Video Games**

<http://www.youtube.com/watch?v=tCuKQIMg0I4>

RESPOND

Respond to at least two comments for each movie you watch from the list above. Do you agree with what people are saying about each particular movie? Why or why not? Ask them questions and challenge what they are thinking.

WRITE

In your blog write about each movie you watched with a minimum of two paragraphs per movie. Talk about why you chose the movies you did and what you were challenged to do as a result of them. Were the movies insightful and offer you a new way of thinking? Was it hard to understand the meaning or relevance of the movies? Why or why not? Some of the videos were posted over two years ago but still hold values today (ex: *Game Over*). What new challenges do we see in society today despite the efforts of these movies created years ago? Also, why is the media such a large influence on our society

and lives? Why do we allow the media to shape our lives so much without even noticing it half the time?

RECORD

For 3:00 to 5:00 minutes talk about an aspect of the media that we should look more closely at. This could be a local or global news broadcast, critiques on welfare or on videogames etc. What things do you see in the media that are represented in one broad way but this representation falls short of what the subject really portrays?

Week Ten: Purposeful Work

Our world today is driven by money and how each individual can get ahead. There are very few people that work for other people and ask for nothing in return. Even fewer people do it for free.

VIEW

For this assignment please log into your YouTube account and follow this link:

<http://www.youtube.com/members?s=mv&t=a&g=7>

There are hundreds of non-profit organizations that work for the common good of the world. On this page, choose five non-profit organizations that interest you and watch some videos until you get a feel for what they represent. I encourage you to choose organizations that you might one day be interested in working with since most of them are looking for help or representation in different parts of the world.

RESPOND

Like we have done earlier in this class, I would like you to respond to the non-profit organizations directly. You can respond to as many as you'd like but do at least three for this project. Your response should include questions about the organizations and feedback on how their videos represent their organization. Copy and paste your messages to your blog so the class can see what thoughts your organizations evoked. This will satisfy your "Writing" section for this week.

WRITE

See "Respond" section.

RECORD

Think of three people that are not in this class that might be interested in what you've learned about from these YouTube non-profit organizations. Record and share with them a 2:00 to 5:00 minute video of why they should check out your suggestion and other YouTube non-profits.

Week Eleven: Warp Speed

YouTube creators know that it's users like their information quick, responsive, and stimulating. To combine the three of these aspects of what YouTube can be the creators of YouTube have created a new and fun way of viewing information: introducing Warp!

VIEW

For this assignment please log into your YouTube account and follow this link:

<http://www.youtube.com/testtube>

The objective of Warp! is to emphasize commonalities between videos that are currently on YouTube. When you arrive at the Test Tube page on the right there will be four options to choose from: Active Sharing, AudioSwap, Streams and Warp!. Check out the three other options on your own but for this assignment use the Warp! function.

After clicking on Warp! you will see 10 of some of the most popular videos of the day. Before clicking on any one of them look at what each might be about. Is there a common theme here? What about these videos just by looking at their covers might lead you to believe there is a certain reason they are popular? Is the picture provoking? Is the title interesting? After thinking about these questions for a bit choose one video by clicking on it. Then proceed to the "Respond" section of this week's assignment.

RESPOND

While in Warp! viewers do not have the capability to comment or rate videos. Instead, after the movie is complete, or you have closed it manually, you are taken back to the Warp! screen where several other bubbles are now available for viewing. By clicking on another video in this cluster you are in a way responding to another video. All videos displayed are related in some way. Choose your next video by clicking on the bubble of your choice. Don't like what you see? Hold your arrow over a bubble and watch it explode into another set of bubbles. Don't like the video? Stop it before it ends and choose another video. Do this at least 20 times watching at least 30 minutes of video (which ever comes first) documenting what video's you've watched. Then proceed to the "Write" portion of this week's assignment.

WRITE

After closing (or finishing) your last video in Warp you'll see a line connecting the videos you've just watched. Follow that line and on your blog write this progression (in order) down. Then talk about the connections. Why did you go from one movie to the next? Was there a theme? What types of connections were made that you didn't see coming? What was the strangest connection?

RECORD

Since all the movies you watched on Warp! were connected to one another in some way (common words in description, common movies to a particular person or theme in any given movie etc.) record a short 2:00 to 3:00 minute movie describing the progression through Warp!. Do you feel the videos were connected well? Were they a mess and lacked connectivity? If these videos are connected in a way, or if they aren't, what does

that say about the way we describe and categorize videos? What does it say about a given interest and how it relates to another? Ex: basketball → science fiction writing → beat-boxing harmonicas?! Trust me, it has happened before!

Week Twelve: Media That Matters (Film Festival)

In week nine we scrutinized the type of media that we are subjected to everyday – sometimes without even knowing it. This week we will refocus our studies on media, but on media that continues to carry a purpose.

VIEW

For this assignment please log into your YouTube account and follow this link:

<http://www.youtube.com/user/mediathatmatters>

Media That Matters Film Festival describes itself in this way;

“The Media That Matters Film Festival is the premiere showcase for short films on the most important topics of the day. Local and global, online and in communities around the world, Media That Matters engages diverse audiences and inspires them to take action... From gay rights to global warming, the jury-selected collection represents the work of a diverse group of independent filmmakers, many of whom are under 21. The films are equally diverse in style and content, with documentaries, music videos, animations, experimental work and everything else in between. What all the films have in common is that they spark debate and action in 12 minutes or less.”

For this week’s “Viewing” assignment choose four of the videos from Media That Matter’s YouTube site. These four videos should each be different in their messages and themes.

RESPOND

Sometimes responding to YouTube is by taking what you learn from YouTube and the videos on it and investigating other things that pertain to the same topic outside of YouTube. We will experiment with this idea for this week’s “Respond.”

For instance, a video on the Media That Matter’s YouTube channel talks about a farm called “The Farm Sanctuary” which records a class of fifth graders visiting a farm and learning about animals and animal conservation. Further research using search engines like Google.com and dogpile.com I was redirected to www.farmsanctuary.org, which is the farm’s homepage. Further reading I was able to find articles about The Farm Sanctuary and what impact it has on the community of Glen Watkins, NY.

Do similar work with one of the videos you watched off the Media That Matter’s YouTube site and post it on your blog (see below).

WRITE

On your blog, write about the one video you chose to do further research on and briefly explain what you found as a result to your response.

RECORD

Make a short 1:00 to 3:00 minute video highlighting something or someone in your community that would benefit from the attention of your peers. This could be an organization, a club, a building, a part of town, a person etc. Share this with the class by posting your video on your blog and YouTube page.

Week Thirteen: And...ACTION!

One of the coolest things about YouTube is that the possibilities created on it can be expanded elsewhere on the Internet. We've already thought about how videos can impact their viewers and as a result grow a large fan base. But some vloggers take action and turn their YouTube page into something even bigger apart from YouTube.

VIEW

For this assignment please log into your YouTube account watch at least two videos from the following links:

Quarterlife – YouTube Page

<http://www.youtube.com/user/quarterlife>

*sxephil – YouTube Page**

<http://www.youtube.com/user/sxephil?ob=1>

Brotherhood 2.0 – YouTube page

<http://www.youtube.com/user/vlogbrothers>

Lonely Girl 15 – YouTube Page

<http://www.youtube.com/user/lonelygirl15?ob=1>

Each of these YouTube channels were started off with the same premises as many others: think of an original idea and make it accessible to people or redo an already existing idea and make it better. What is unique about these YouTube pages is that they were eventually outgrown in a sense. Combined, these four YouTube pages have over 250,000 subscribers. Obviously all four of these vloggers were doing something right and as a result of their fan base they all created websites to expand their original ideas:

Quarterlife – Main Page

<http://www.quarterlife.com/>

sxephil – Main Page

<http://www.phillyD.tv/>

Brotherhood 2.0 – Main Page

<http://nerdfighters.ning.com/>

Lonely Girl 15 – Main Page

<http://www.lg15.com/>

After viewing each of the YouTube page choose one “Main Page” of these four vloggers. Your decision should be based on what YouTube channel you enjoyed the most.

RESPOND

Respond by sending the vlogger of your choice (out of the four listed above) a message on YouTube or their “Main Page” and let them know what about their videos you like, didn’t like, thought was offensive, interesting etc. This should be a direct message that is copied and pasted on your blog for the rest of class to see.

WRITE

Also on your blog, write about what differences between the “Main Page” and YouTube page of the vlogger you chose. Which did you like better and why? Which was more effective? Why?

RECORD

No recording for this week. ☺

Week Fourteen: YouTube.

So much of YouTube is watching what other people produce without ever seeing what people think of themselves. Just looking at the word “YouTube” the word “You” is fairly important. It shows that without the viewers and vloggers YouTube would be just another tube.

VIEW

For this assignment please log into your YouTube account and follow this link:

<http://www.youtube.com/user/Castaa>

Castaa is a vlogger that is documenting people and their self-image. This interesting documentary called “Glimpse” can be found at the following link:

http://www.youtube.com/view_play_list?p=B4AF0737C26A07F5

Because YouTube generally focuses on the other, that is, on subjects other than themselves, “Glimpse” is a look at what people that use YouTube think of themselves. Castaa poses several questions when asking these vloggers about themselves as *people*. From the link above choose watch at least 5 minutes from each of the following questions Castaa poses in his documentary:

[Glimpse: A Documentary about Self-Image - Describe yourself?](#)

[Glimpse: A Documentary about Self-Image: Rate yourself?](#)

[Glimpse: A Documentary about Self-Image: Personality?](#)

[Glimpse: A Documentary about Self-Image: Change yourself?](#)

RESPOND

For each of the videos from the “Viewing” section respond to them with a video response that answers the question that was posed in each of the video.

WRITE

On your blog this week write at least 5 paragraphs about what your self-image is. Why is your self-image this way? What has society done to reinforce these or thwart these feelings? From the videos from YouTube can you see a connection between how you judge yourself and the way people and self-image are depicted from YouTube? What would you say the typical self-image of others on YouTube is? Do you feel like people on YouTube project an honest self-image? How has YouTube shaped that versus other mediums such as television, magazines or movies? Is there a difference? Why or why not?

RECORD

Your recording for this week was accomplished from the “Respond” section of this week’s assignment. Post these videos on your blog.

Week Fifteen: The End?

The end of the course is here and it is time to look back on the work we’ve done as a class. Take some time and make sure your page is laid out the way you want it and it looks the way you want it because everyone’s going to be viewing it and voting for the best blog and the best vlog. Winners get a candy bar from me! De-lish! 😊

VIEW

Take time to look at other student’s pages from class that you haven’t had a chance to lately because you’ve been so busy with your own page. Make sure to visit their videos, read their blogs and watch some of their “Favorite” movies.

RESPOND

Of the videos you watch on other student’s channels make sure to leave feedback either in the form of a textual comment or as a video response to their videos. Respond to at least five different videos from at least five different students.

WRITE

In your blog please take the time to copy and paste the following list and answer the questions.

- 1.) What was your relationship with YouTube prior to taking this class?
- 2.) What made you want to take this class on YouTube?
- 3.) How do you feel about YouTube now versus when you started this class?
- 4.) What impact have you felt as a result of viewing and responding to the videos on YouTube?
- 5.) What impact did *you* have on YouTube concerning your personal contributions?
- 6.) Do you view YouTube as a useful tool? Why or why not?
- 7.) Will you continue using YouTube in the future? If no, why not? If yes, what for?
- 8.) What would you have changed about this course? What things that were included made you happy and excited to learn?
- 9.) Who, in your opinion, had the best blog? Who had the best vlog? You CANNOT vote for yourself, and you cannot vote for the same person for both blog and vlog!

RECORD

Record a farewell message to your classmates and me telling us what YouTube means to you now!